CHATGPT / PROMPT SYSTEM

BETTER PROMPTS. BETTER RESULTS.

A practical field guide for getting clearer, more useful answers from ChatGPT.

THE CORE FORMULA

CONTEXT + CONSTRAINT + OUTPUT

Tell ChatGPT what matters, what to avoid, and exactly what a useful answer should look like.

PAL PIXELS 2026

THE PROMPT UPGRADE.

The difference is rarely magic wording. It is usually specificity.

01 **ROLE**
Tell ChatGPT what perspective to use.

02 **CONTEXT**
Give the facts, audience, goal, and constraints.

03 **TASK**
State exactly what you want it to do.

04 **OUTPUT**
Specify the format, length, tone, and structure.

COPY-PASTE TEMPLATE

Act as a [ROLE]. Help me [TASK].

Context: [CONTEXT]. Constraints: [CONSTRAINTS].

Output: [FORMAT], [LENGTH], [TONE].

01 / WRITE

WRITE

Make ideas clearer, sharper, and easier to act on.

INSTEAD OF

Make this better.

TRY THIS

Rewrite this for clarity and impact. Keep my meaning and voice, remove repetition, and make the strongest point obvious in the first two sentences.

INSTEAD OF

Make this sound professional.

TRY THIS

Rewrite this for a confident, professional tone without sounding corporate or robotic. Keep it natural and concise.

INSTEAD OF

Make it shorter.

TRY THIS

Cut this by 40–50%. Remove filler, repetition, and weak phrases while preserving every important fact.

INSTEAD OF

Write an email.

TRY THIS

Draft a concise email that states the context, the specific request, and the desired next step. Give me a subject line too.

INSTEAD OF

Fix my grammar.

TRY THIS

Correct grammar and awkward phrasing, but preserve my personality and wording wherever possible. Show only the improved version.

INSTEAD OF

Write a caption.

TRY THIS

Write 5 caption options for [TOPIC]: one direct, one playful, one intriguing, one premium, and one bold. Keep each under 20 words.

INSTEAD OF

Make this persuasive.

TRY THIS

Rewrite this using problem → consequence → solution → benefit → call to action. Avoid hype and unsupported claims.

INSTEAD OF

Give me a headline.

TRY THIS

Create 10 headlines for [TOPIC]. Make them specific, curiosity-driven, and easy to understand at a glance. Rank the top 3.

02 / IDEAS

IDEAS

Turn a vague thought into useful, original directions.

INSTEAD OF

Give me ideas.

TRY THIS

Give me 12 distinct ideas for [TOPIC], grouped into 3 different angles. Avoid obvious ideas and explain the hook behind each.

INSTEAD OF

What should I make?

TRY THIS

Based on [AUDIENCE] and [GOAL], propose 10 things I could create. Rank them by usefulness, originality, and effort.

INSTEAD OF

Make it unique.

TRY THIS

Take this idea: [IDEA]. Give me 7 ways to make it feel less generic without making it complicated.

INSTEAD OF

Any content ideas?

TRY THIS

Create a 30-day content plan for [BRAND/TOPIC]. Mix educational, entertaining, opinion-led, and promotional posts.

INSTEAD OF

Give me app ideas.

TRY THIS

Give me 15 small app concepts that solve one annoying everyday problem. Prioritise ideas that can be built simply.

INSTEAD OF

What else could work?

TRY THIS

Generate 10 alternatives to this approach: [APPROACH]. Keep the same goal but change the mechanism.

INSTEAD OF

Make this viral.

TRY THIS

Turn this concept into 5 shareable formats. For each, give the hook, why people would share it, and the simplest execution.

INSTEAD OF

Brainstorm with me.

TRY THIS

Act as a critical creative partner. Generate ideas, challenge weak assumptions, and keep only concepts that have a clear reason to exist.

03 / LEARN

LEARN

Get explanations that actually stick.

INSTEAD OF

Explain this.

TRY THIS

Explain [CONCEPT] to a beginner using one simple analogy, one real-world example, and one common misconception.

INSTEAD OF

What does this mean?

TRY THIS

Define [TERM] in plain English, then show how it is used in practice with a concrete example.

INSTEAD OF

Teach me this.

TRY THIS

Teach me [TOPIC] in 10 minutes. Start with the mental model, then the 20% of concepts that explain 80% of the topic.

INSTEAD OF

Summarise this.

TRY THIS

Summarise this into 5 key ideas, then give me one practical takeaway for each.

INSTEAD OF

Quiz me.

TRY THIS

Teach me [TOPIC] briefly, then quiz me with 7 questions. Ask one at a time and adapt the difficulty to my answers.

INSTEAD OF

Give me examples.

TRY THIS

Give me 3 strong examples of [CONCEPT]. Explain what each example demonstrates and when I should use that pattern.

INSTEAD OF

Explain it simply.

TRY THIS

Explain [TOPIC] as if I am smart but completely new to it. Avoid jargon; define any technical term you must use.

INSTEAD OF

Help me remember.

TRY THIS

Turn [TOPIC] into a memorable mental model with a short analogy, 5 keywords, and a one-sentence recap.

04 / DECIDE

DECIDE

Use ChatGPT as a thinking partner—not just an answer machine.

INSTEAD OF

What should I choose?

TRY THIS

Compare [OPTION A] and [OPTION B] against these criteria: cost, risk, effort, upside, and flexibility. Give a recommendation and explain the trade-offs.

INSTEAD OF

Which is better?

TRY THIS

Evaluate these options for my specific goal: [GOAL]. State your assumptions, rank the options, and tell me what would change your recommendation.

INSTEAD OF

Give me advice.

TRY THIS

Give me practical advice for [SITUATION]. Separate what I should do now, what I should avoid, and what I should monitor.

INSTEAD OF

Is this a good idea?

TRY THIS

Stress-test this idea: [IDEA]. Identify the 3 biggest risks, the strongest argument against it, and the simplest way to test it.

INSTEAD OF

What am I missing?

TRY THIS

Review this plan: [PLAN]. Look for hidden costs, dependencies, edge cases, and assumptions I may be overlooking.

INSTEAD OF

Help me decide.

TRY THIS

Ask me the 5 highest-value questions needed to make this decision. Then use my answers to recommend a path.

INSTEAD OF

Pros and cons.

TRY THIS

Give me a decision matrix for [CHOICE]. Score each option from 1–10 and explain the score briefly.

INSTEAD OF

What would you do?

TRY THIS

If you were optimising for [PRIORITY], what would you do? Be decisive, state your assumptions, and give me the next 3 actions.

05 / RESEARCH

RESEARCH

Get structured answers instead of a wall of information.

INSTEAD OF

Give me information.

TRY THIS

Give me the 7 facts about [TOPIC] that matter most for someone making a decision. Keep each fact to 1–2 sentences.

INSTEAD OF

Research this.

TRY THIS

Investigate [TOPIC]. Separate established facts, uncertain claims, and opinions. Highlight anything that needs verification.

INSTEAD OF

What do people think?

TRY THIS

Summarise the main viewpoints around [TOPIC]. For each, explain the strongest argument and the biggest weakness.

INSTEAD OF

Compare these.

TRY THIS

Create a side-by-side comparison of [A], [B], and [C] across price, features, limitations, best use case, and who should avoid each.

INSTEAD OF

Find the best one.

TRY THIS

Recommend the best option for [GOAL] under [BUDGET/CONSTRAINT]. Explain your shortlist and why the winner fits.

INSTEAD OF

Summarise the article.

TRY THIS

Extract the thesis, 5 important points, evidence used, and practical implications. Ignore filler.

INSTEAD OF

Is this true?

TRY THIS

Fact-check this claim: [CLAIM]. Tell me what is supported, what is misleading, and what cannot be established from the available evidence.

INSTEAD OF

Give me a report.

TRY THIS

Create a concise briefing on [TOPIC] with: executive summary, key findings, risks, opportunities, and recommended next steps.

06 / WORK

WORK

Turn messy tasks into clean, usable outputs.

INSTEAD OF

Help me with work.

TRY THIS

Turn this task into a clear checklist with dependencies, estimated effort, and a definition of done: [TASK].

INSTEAD OF

Make a plan.

TRY THIS

Build a practical plan to achieve [GOAL] in [TIMEFRAME]. Break it into milestones and give me the first action for today.

INSTEAD OF

Organise this.

TRY THIS

Turn these notes into a structured document with headings, decisions, open questions, and action items: [NOTES].

INSTEAD OF

Write a meeting agenda.

TRY THIS

Create a 30-minute agenda for [MEETING]. Include the objective, decisions needed, discussion order, and timebox for each section.

INSTEAD OF

Make this easier.

TRY THIS

Look at this workflow: [WORKFLOW]. Identify the repetitive or unnecessary steps and propose a simpler version.

INSTEAD OF

Create a checklist.

TRY THIS

Create a reusable checklist for [PROCESS]. Make every step concrete enough that someone else could follow it without asking me questions.

INSTEAD OF

Prioritise this.

TRY THIS

Prioritise these tasks using urgency, impact, effort, and dependencies. Give me a top 3 and explain what to postpone.

INSTEAD OF

Write a brief.

TRY THIS

Turn this rough idea into a one-page creative brief with objective, audience, key message, deliverables, constraints, and success criteria.

07 / CREATE

CREATE

Use constraints to get more interesting creative work.

INSTEAD OF

Write something creative.

TRY THIS

Create 3 distinct concepts for [IDEA]: cinematic, minimal, and playful. Give each a title and a one-sentence creative direction.

INSTEAD OF

Make it exciting.

TRY THIS

Rewrite this concept with stronger imagery, rhythm, and tension. Keep it concise and avoid clichés.

INSTEAD OF

Give me a story.

TRY THIS

Write a short story about [PREMISE] with a strong opening, one meaningful turn, and an ending that feels earned.

INSTEAD OF

Make a slogan.

TRY THIS

Create 15 short taglines for [BRAND]. Avoid generic marketing language. Make them memorable and easy to say aloud.

INSTEAD OF

Design this.

TRY THIS

Give me a visual direction for [PROJECT]: layout, typography mood, colour palette, imagery, motion, and 3 details that make it distinctive.

INSTEAD OF

Make it futuristic.

TRY THIS

Push this concept toward a refined futuristic aesthetic: dark, minimal, technical, premium, and human—not sci-fi cliché.

INSTEAD OF

Give me variations.

TRY THIS

Create 6 versions of this concept while changing only one variable at a time: tone, audience, format, or visual style.

INSTEAD OF

Critique my idea.

TRY THIS

Critique this creative concept like an experienced art director. Identify 3 weaknesses, 3 strengths, and the single change that would improve it most.

08 / BUILD

BUILD

Better prompts for apps, code, products, and systems.

INSTEAD OF

Write the code.

TRY THIS

Build [FEATURE] using [TECH STACK]. First state the approach, then provide production-ready code with clear comments and sensible error handling.

INSTEAD OF

Fix this code.

TRY THIS

Debug this code: [CODE]. Identify the root cause, explain it briefly, then provide the smallest reliable fix.

INSTEAD OF

Make an app.

TRY THIS

Turn this idea into an MVP specification: user problem, core flow, screens, data model, edge cases, and a prioritised build list.

INSTEAD OF

Review my code.

TRY THIS

Review this code for correctness, maintainability, security, performance, and readability. Rank issues by severity and suggest fixes.

INSTEAD OF

Improve this UI.

TRY THIS

Audit this interface for hierarchy, usability, accessibility, and visual consistency. Give me 10 concrete changes in priority order.

INSTEAD OF

What architecture?

TRY THIS

Compare 3 architecture options for [PROJECT]. Consider complexity, scalability, cost, speed of development, and likely failure points.

INSTEAD OF

Write a spec.

TRY THIS

Create a technical specification for [FEATURE] that another developer could implement without needing additional clarification.

INSTEAD OF

Test this.

TRY THIS

Create a test plan for [FEATURE] covering happy paths, edge cases, invalid input, permissions, failure states, and regression risks.

THE 10-SECOND CHECKLIST.

01	Did I explain the actual goal?
02	Did I give enough context?
03	Did I define the audience?
04	Did I include important constraints?
05	Did I ask for a specific output?
06	Did I give a useful length or format?
07	Did I say what tone I want?
08	Did I tell it what to prioritise?
09	Would an example remove ambiguity?
10	Can I ask ChatGPT to critique its first answer?

A good prompt gives ChatGPT fewer guesses to make—and more useful work to do.